

Value Proposition Example 2

Senior Business Executive

Hiring Motivators:

Ability to turnaround business, generate revenue, and expand marketshare.

Supporting Qualifications:

Experience overseeing organizations, restructuring operations, and leading cultural change.

Added Value:

Accomplished sales performer.

Why Should I Hire You?

"I have a proven track record of turning around organizations, generating revenue, and expanding market share in industry-leading corporations. My strengths lie in my ability to restructure operations, lead cultural change, and develop highly motivated teams that deliver enterprise excellence. Additionally, I have been a top sales and marketing performer, bringing in key accounts and closing multi-million dollar deals."

Resume:

SENIOR BUSINESS EXECUTIVE
Dynamic Leadership o Business Turnaround o Revenue Generation o Market
Expansion

A seasoned general manager with extensive experience overseeing industry-leading organizations. An energetic visionary restructuring operations and leading cultural change to deliver enterprise excellence. Demonstrated ability to turn around underperforming operations and achieve unprecedented results. Top performer with a career-long record of negotiating complex customer relationships and closing multi-million dollar deals. Recipient of multiple sales, marketing, and organizational achievement awards.

Track record of improving industry leadership position by consistently beating all targets:

	1998	1999	2000	2001	2002	2003	2004	2005
% vs Target	108%	104%	112%	102%	108%	103%	101%	101%

